



# Boulevard Tire

## About:

Boulevard Tire Center owns and operates ten commercial sales and service facilities, servicing fleets throughout the state of Florida; and seven full-service retail tire facilities, providing many of today's quality brands of passenger and light truck tires. They also own and operate four state-of-the-art Bandag Retread facilities. Each of these facilities is strategically located to provide quality products and services throughout the state of Florida. In addition to tires, alignment, wheel balancing, brakes, and lubrication services are available at Boulevard Retail Tire Sales and Service centers.

## Situation:

As a Bandag Retreader, Boulevard Tire Centers needed to find a way to interface their current business management application, *TireMaster*<sup>™</sup>, with Bandag's BASys Manufacturing retread management system automatically. The solution they envisioned would eliminate manual data transfer and streamline billing, accounting, and inventory tracking.

At this time, Boulevard manually tracked each individual tire and manually created billing documents for each customer. Boulevard wanted to be able to track any tire for any customer quickly and easily through the computer. They needed to see when the tire was delivered and to what invoice that tire was assigned. To be more efficient as a company, this tracking ability was a necessity.

Also important to Boulevard Tire, the new system they were looking for needed to allow employees to use simple tasks to transfer inventory from one point of sale to another with more accuracy.

## Solution:

Boulevard Tire Center worked with ASA Tire Systems to install the BASys Manufacturing Interface to help provide their customers with the best tracking ability for their inventory. Boulevard is also working to make the billing process effortless for their staff.

Now at Boulevard, completed orders of finished tires move seamlessly from BASys Manufacturing to their existing ASA *TireMaster*<sup>™</sup> application. Inventory is then transferred to a selling store, billing the customer directly or applying a casing credit automatically. Completed tires are accounted for in a customer's "bank"; when the customer wants them, the BASys Manufacturing application scans them, and automatically tells *TireMaster*<sup>™</sup> to bill the customer. *TireMaster*<sup>™</sup> then creates an invoice that provides line item detail of tires, adjustments, casing credits and scrap casings. At the end of the day, the BASys Manufacturing system is updated with all billed orders. Built-in cross reference tables seamlessly map each system's location and customer records. In addition, new retread customer records are sent from *TireMaster*<sup>™</sup> to the BASys Manufacturing system, ensuring data integrity.

Boulevard has the interface installed at four of their retread centers and five of their point of sale locations. They are having lots of success with it on the manufacturing side as well as the billing side of their business. Boulevard employees are finding it very helpful to supply the customer with information that they need to run their tire programs.

Summer Meents, Inventory Manager for Boulevard, said, "The *TireMaster*<sup>™</sup> BASys Manufacturing Interface has helped our salespersons be more efficient and knowledgeable with their customers. It has allowed our staff to become precise with the billing to the customers. I would recommend the BASys Interface to other companies to provide their customers with better information."

By bringing the seamless integration of ASA's *TireMaster*<sup>™</sup> BASys Manufacturing Interface into their business, Boulevard Tire Centers now has a new tool to help increase their productivity and decrease their costs.



1.866.210.6717

info@asatire.com

615 Amherst Street

Nashua, NH 03063

www.asatire.com