



## ASA TreadX Summary



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### *Software for the Independent Tire Dealer.*

Developed from the ground up with input from independent tire dealers across North America, TreadX is business software that helps independent tire dealers like you save time, increase sales and reduce costs. TreadX connects you with your customers, suppliers and trading partners, and gives you the tools to increase profits, reduce errors, maintain customers and grow your business.

TreadX utilizes the state-of-the-art tools and database technologies from Progress Software and provides unparalleled ease of use, data access and integration with third-party applications. Designed for the world we live in today, TreadX has the built-in flexibility for the world we will live in tomorrow.

TreadX offers complete point-of-sale, inventory, A/R, A/P, G/L, purchase order, time clock, eCommerce, national account interfaces, retread production, sales aides, manufacturing interfaces, marketing tools, financial solutions, reporting, and more. Whether it is expanded contact information for the myriad of phones, faxes and email addresses your customers have, or chip identification for emerging technology in today's tire industry, TreadX is built for the long haul.

TreadX gives independent tire dealers more:

- Process multiple orders on one screen
- "Good, Better, Best" quoting for customers
- Signature capture
- Instant access to tire images, specifications and sales tips
- Complete suite of e-commerce products
- Completely integrated accounting
- Integration with suppliers throughout the tire industry

ASA Tire Systems understands that the customer experience doesn't end once a sale is made. Our team of consultants, with years of tire industry experience, work with our customers to ensure the implementation and ongoing experience with our solutions continues to meet the needs of the tire dealer in today's demanding market.

To find out how TreadX can give you the competitive advantage you need, give us a call toll free at 866-210-6717 or email us at [info@asatire.com](mailto:info@asatire.com). For more information about our other industry leading solutions, visit our website at [www.asatire.com](http://www.asatire.com).

*"With so many products, my salespeople need more information at the point of sale."*

**ASA** Tire Systems

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