

## Data Storage Center



In the past, manual back-up tapes were the only affordable way to save and protect your business data. This is no longer the case. Technology has advanced, and we have an affordable and reliable alternative available today.



Chances are you've had a back-up tape fail at one time or another. You're not alone. Even if you manually prepare back-up tapes each day, change them each week, and transport them offsite regularly, you still might not be protected. The moment you need them, they might let you down.

ASA offers a Data Storage Center that eliminates your reliance on tapes, while also giving you the option of automatic off-site storage to protect your data from localized disaster. Use it to secure your business data. Use it for disaster recovery. Use it for peace of mind.

The addition of ASA's Data Storage Center can help you better protect your business data.

- **It's easy.** No more switching tapes daily – back-ups are done automatically.
- **It's convenient.** Data can be restored to any computer running the same operating system.
- **It's cheap.** It costs about the same as the drive and tapes you have today.
- **It's flexible.** Store data with us, on your own DSC device, burn DVD's, or all three; it's your choice!
- **It's safe.** New technology creates fewer points of failure, securing your data.
- **It's reliable.** You are building your own disaster recovery system.

Eliminating the older technology of tapes helps to eliminate risk. ASA's Data Storage Center protects your business by protecting your data. Your business is only as good as your last back-up. Contact an ASA Sales Representative today to talk about a more reliable storage option.

*"I relied on manual back-up tapes for years, until my tapes failed and I found a more convenient and reliable option. I wish I had switched before the failure. I would have never lost my data."*

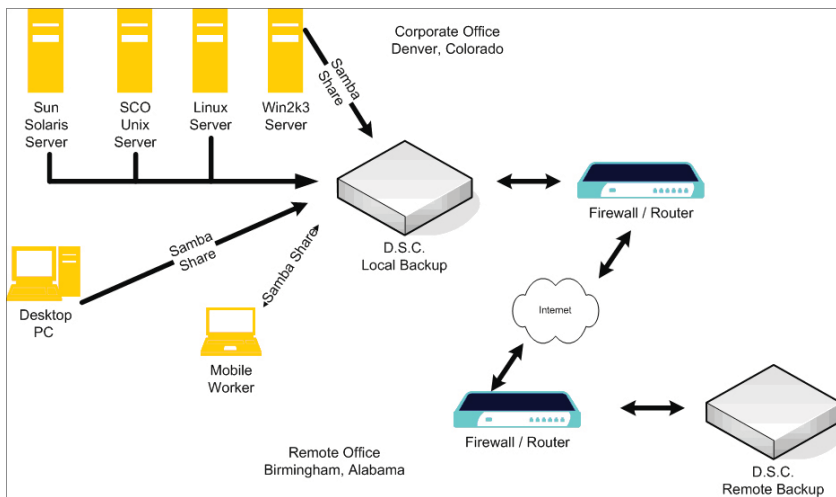
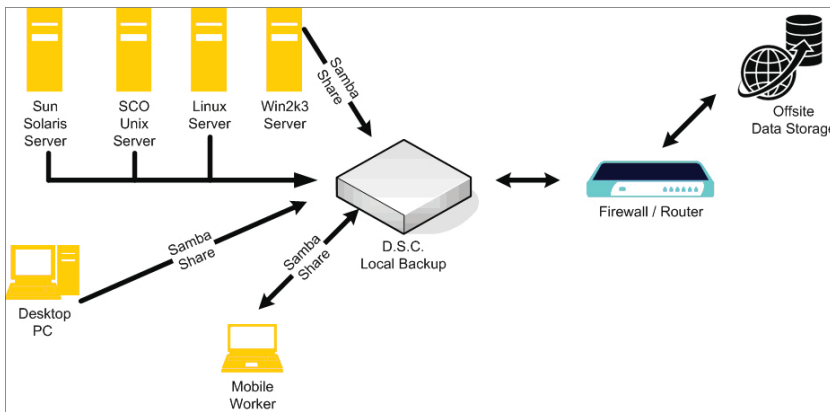
**ASA** Tire Systems

ASA Tire Systems  
25 Manchester Street  
Merrimack, NH 03054  
1.866.210.6717

You purchase a DSC appliance from ASA. The intelligent appliance has a hard drive and network card built into it. It is pre-configured by ASA to plug into your network.

You plug in the power cord and connect a network cable to the hub or switch. We load the automated back-up scripts and configure the DSC to perform the back-up nightly. You may then elect to burn a DVD. You also have the ability to push it to a secure offsite data center (Option A), or to a remote DSC back-up device at another location (Option B). You also have the option to use the DSC to back-up other servers (e.g. terminal server) and PC's.

You get a print out every morning telling you if the back-up was successful. It's that simple.



To find out how a Data Storage Center from ASA Tire Systems can help your business, call toll free at **866-210-6717**, email [info@asatire.com](mailto:info@asatire.com) or visit us at [www.asatire.com](http://www.asatire.com).

**ASA** Tire Systems

ASA Tire Systems  
25 Manchester Street  
Merrimack, NH 03054  
1.866.210.6717