



Point of Sale

Opportunities to drum up more business coupled with safeguards to protect your bottom line can help your sales team generate more dollars at point of sale. Give your employees the tools they need to improve the customer experience and increase profits.

What's stopping your sales team from turning a profit?

Barriers

- Forgetting to up sell items such as warranties or inspections
- Not knowing which items are on sale each week
- Difficulty generating repeat business from customers who've declined services
- Difficulty providing quotes that compare good, better, and best prices
- Quoting prices that fall below your profit margin
- Not seeing how much money will be made on a sale before its final
- Difficulty identifying customers who are behind on payments

Breakthroughs

- Up-sell items can be instantly added to work orders
- Color codes identify sale, slow moving, and spiff items
- Tagging customers for a declined-services mailing when completing an invoice
- Competing brand quotes can be displayed on one printout
- Owners and managers can set required margins for quotes
- A gross margin viewer displays profit information for work orders
- Warnings appear when starting work orders for customers with overdue balances

TireMaster is designed to give your sales team an edge. It helps employees create money making opportunities, and it provides vital information that can guide and improve their business judgment. With TireMaster, your sales team will have tools for increasing sales, providing unparalleled customer service, and strengthening your bottom line.

Additional Features

- Quotes can be created while other tasks are in progress
- Quotes can be turned into work orders instantly
- Change the selected customer, vehicle, or tax level after starting work orders
- Addresses for roadside locations can be printed on service call invoices
- Custom messages for individual invoices and a global message for all invoices
- Multiple copies of work orders and invoices can be printed at one time
- Can be used with the Tire Guide Pro Plus fitment guide, the Activant® Integrated Service Estimator, Mitchell1® OnDemand5™, and X-Charge® card processing software

To find out how TireMaster can help you at point of sale, call **800-657-6409**, email info@asatire.com, or visit www.asatire.com.

"Because TireMaster is designed specifically for the tire industry, my employees can do more than print invoices and quotes. They can quickly and easily identify ways to generate more dollars at point of sale."



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