

Off-Site Data Storage

Would you feel more secure if copying your business data to a CD wasn't your only backup option?

In the past, putting a copy of your data on CDs was the only affordable way to save and protect your business information. Because of advances in technology, there is an economical and reliable alternative now.

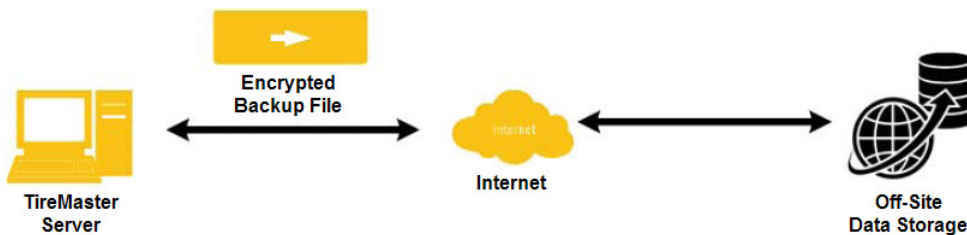
If you've had a CD backup fail at one time or another, you're not alone. Even if you regularly transport them to a different location, you still might not be protected. The moment you need them, they might let you down.

ASA has a partner who offers a service that eliminates your reliance on CDs, by giving you the option of automatic off-site storage to protect your data from localized disaster. Use it to secure your business data. Use it for disaster recovery. Use it for peace of mind.

The off-site data backup service includes these benefits:

- It's easy. There's no more switching CDs daily—backups are done automatically.
- It's convenient. Data can be restored to any computer with the same operating system.
- It's inexpensive. It costs less than \$1 per day.
- It's safe. New technology creates fewer points of failure, securing your data.
- It's reliable. You're building your own disaster recovery system.

Here's How it Works:



Storing your data off-site helps to eliminate risk. ASA helps you protect your business by protecting your data. After all, your data is only as good as your last backup.

To talk about the off-site storage service, call **800-657-6409**, email info@asatire.com, or visit www.asatire.com.

ASA's off-site data storage partner is NextVault. For more information, visit <http://nextvault.com>.

"I relied only on backup CDs for years. Then they failed. Thankfully, I found a more convenient and reliable option. If I would've started off-site backups sooner, I wouldn't have lost my data."



ASA Tire Systems
651 South Stratford Drive,
Suite 250; Meridian, ID 83642
Phone: 1.800.657.6409