

Offsite Data Storage



In the past, manual back-up CDs were the only affordable way to save and protect your business data. This is no longer the case. Technology has advanced, and we have an affordable and reliable alternative available today.

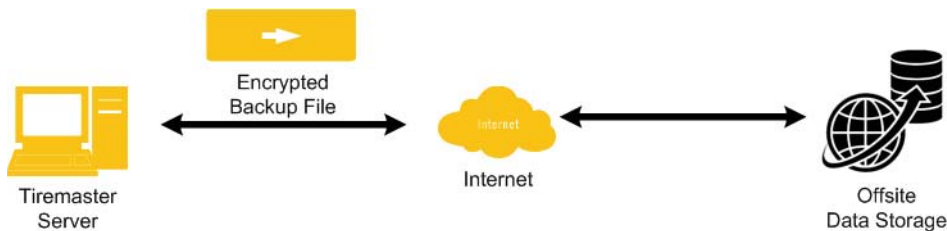
Chances are you've had a CD back-up fail at one time or another. You're not alone. Even if you transport them offsite regularly, you still might not be protected. The moment you need them, they might let you down.

ASA offers a solution that eliminates your reliance on CDs, while giving you the option of automatic offsite storage to protect your data from localized disaster. Use it to secure your business data. Use it for disaster recovery. Use it for peace of mind.

The addition of ASA's back-up solution can help you better protect your business data.

- **It's easy.** No more switching CDs daily – back-ups are done automatically.
- **It's convenient.** Data can be restored to any computer with the same operating system.
- **It's cheap.** It costs less than \$1 per day.
- **It's safe.** New technology creates fewer points of failure, securing your data.
- **It's reliable.** You are building your own disaster recovery system.

Here's How it Works:



Eliminating the older technology of CDs helps to eliminate risk. ASA helps you protect your business by protecting your data. Your business is only as good as your last back-up.

Contact an ASA Sales Representative today to talk about a more reliable storage option. Call 800-657-6409, email info@asatire.com, or visit www.tiremaster.com.

"I relied on manual back-up CDs for years, until my tapes failed and I found a more convenient and reliable option. I wish I had switched before the failure. I would have never lost my data."



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