



Marketing Module

Are sales opportunities slipping away, because of poor customer retention?

With TireMaster's Marketing Module, you can easily give customers incentives to do business with you.

The Marketing Module is a tool for creating postcards and selecting the customers who will receive the postcards you create. By generating postcards with the Marketing Module, you can increase repeat business in many different ways.

TireMaster's Marketing Module helps you:

- Remind customers when routine services are due
- Generate repeat business from customers who declined services during previous visits
- Notify customers of promotions, sales, or special offers
- Thank customers for their business

The Marketing Module is a standard feature in the full version of TireMaster, and it can be added to TireMaster POS. For more information about the TireMaster Marketing Module, call **800-657-6409**, email info@asatire.com, or visit www.asatire.com.

"With TireMaster's Marketing Module, I've been able to increase repeat business by reminding customers of services they declined during previous visits."



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