



Marketing Module



Are sales opportunities slipping away because of poor customer retention?

With TireMaster's Marketing Module, you can easily give customers incentives to do business with you.

The Marketing Module is a tool for creating post cards and selecting the customers who will receive the post cards you create. By generating postcards with the Marketing Module, you can increase repeat business many different ways.

TireMaster's Marketing Module can help you:

- Remind customers when routine services are due.
- Generate repeat business from customers who've declined services during previous visits.
- Notify customers of promotions, sales, or special offers.
- Thank customers for their business.

As you prepare for a mailing, you can indicate whether all customers will receive postcards or choose only those who meet certain criteria. In addition to creating postcards, you can also use the Marketing Module to make mailing labels.

The Marketing Module is a standard feature in the full version of TireMaster and can be added to TireMaster POS.

Marketing Module Demonstration

To see how you can use the TireMaster Marketing Module, view the Marketing Module Demonstration at www.tiremaster.com.

For more information about the TireMaster Marketing Module, call **800-657-6409**, email info@asatire.com, or visit www.tiremaster.com.

"With TireMaster's Marketing Module, I've been able to increase repeat customers by reminding them of services they declined in their previous visits."

ASA Tire Systems

ASA Tire Systems
651 South Stratford Drive,
Suite 250; Meridian, ID 83642
Phone: 1.800.657.6409